

Chapter 11

Eleanor Roosevelt established **Arthurdale, West VA**, there to congratulate first high school senior class
Arthurdale established by **Resettlement Administration**, promised house, land, electricity, job in factory
FDR was partly paralyzed by polio, classmate **Walter Lippmann** called FDR “no crusader”
Married distant cousin Eleanor, her uncle was Pres Theodore Roosevelt.

Moratorium of banking operations in Michigan. People panicked, withdrew all money, hid in home
Future Sec of Treasury Woodin proposed declared partial bank holiday until congress met on March 9
Pres announced plan on 5th, created bill that banks in good shape opened immediately, those lacking assets remain closed until gov could be find a way to open them safely, congress passed, FDR said that money in banks is safer than at home, banking crisis over. Known as the **Emergency Banking Act**

Federal Emergency Relief Administration (FERA) – Led by Harry Hopkins, \$500 mil total, 5 mil in 1st 2 hours

Dole – Government charity **Civilian Conservation Corps (CCC)** – gave people jobs on environmental projects
First recruits were Bonus Army, room, board, \$30/month.

Public Works Administration (PWA) – 3.3 billion to employ people building schools, dams, modernizing
National Industrial Recovery Act (NIRA), established **National Recovery Administration (NRA)** to enforce

Relaxed anti trust laws, asked business leaders to establish quality standards, max hours, min wages

Also gave workers right to have unions. Shortening hours created 2 million jobs

NRA couldn't punish businesses who didn't follow standards, so came up with **Blue Eagle**

Any business that complies places Blue Eagle on product, encourage people to only buy Blue Eagles

Some didn't like it because the codes put small businesses at a huge disadvantage, blamed NRA

Agricultural Adjustment Administration (AAA) – paid farmers a subsidy to reduce amount of crops/animals

Established in spring of 33, crops planted already and animals already gave birth

Had to plow over some food, and kill many animals, seemed like waste when so many people starving

FERA allowed to buy crops/livestock to distribute to needy, but animals too young

Tennessee Valley Authority (TVA) – built dams in the Tennessee River to generate hydroelectric power

Created fish filled lakes, promoted tourism, provided jobs. Others didn't like it, charged low rates

Farms were flooded by backwaters, business saw government opportunities as unfair competition

Truth in Securities Act - eliminate fraud in stock market. Business that lie about financial status can be sued.

Glass Steagall Banking Act – FDIC, prohibited banks from investing savings deposits in the stock market

Passed 15 bills in a little over 3 months, First New Deal. **Colonel Starling** drove Hoover to train station, came back,

White House was “transformed during my absence.” **Fireside Chats** – often informal radio broadcasts

Eleanor joined **Women's Trade Union League** and **League of Women Voters**, fought against child labor

Tried to spread publicity for her husband, made people feel they were connected to him, answered all letters

Dr Townsend – saw three very old women sifting through the trash, suggested \$200 a month for retired

They have to spend it in 30 days, pumped money into economy, defeated in Congress in 1935

Although incomes rose, still way below pre crash levels. Accomplished too little in too much time

When AAA gave money to farmers, they didn't split it with tenant farmers. Took away land, farmers homeless

Southern Tenant Farmers' Union (STFU) – went on strike to get pay raises for tenant farmers/day laborers

Landowners along with police harassed leaders, threatened members, and broke up meetings

Roosevelt promised to help, but no action. “Talked like a cropper and acted like a landowner”

NIRA gave workers hope for change, **unionization – the formation of unions**.

1934, Minneapolis truck drivers went on strike to get business reps to negotiate with their union

Business leaders banded together to break strike, police opened fire, killed 2, shot 67

Although illegal, businesses fired or intimidated people who formed or joined unions. Roosevelt unsure

Charles E. Coughlin – Roman Catholic Priest, weekly radio show. Call Roosevelt “a great betrayer and a liar”

Demagogue – leader who gains power by appealing to people's prejudices and fears rather than to reason

Spoke out against powerful bankers, who were Jews, then went to all Jews. Supported redistribution of wealth

Senator Huey Long of Louisiana – popular for pushing bill to levy taxes to build schools/hospitals for poor

Appointed his two “friends” as Lieutenant governor, abolished local Louisiana governments

Share Our Wealth campaign – every man is king, but no one wears a crown. All income over 5 mil would be confiscated/redistributed. Appealed to many, after abolished Louisiana gov, went for US gov, but assassinated
Business leaders thought he was interfering too much with business and was leading towards socialism

American Liberty League – dedicated to upholding the Constitution – real purpose to destroy the New Deal
Described as “the largest collection of millionaires ever assembled under the same roof”

Supreme Court declared **NIRA** and **AAA** unconstitutional. **NIRA** had too much control over small business

AAA unconstitutional because the businesses that bought agricultural products paid tax to give to farmers

Works Progress Administration – 4.8 billion relief, headed by H Hopkins, built hospitals, schools, airports, playgrounds, employed teachers, artists, writers, actors. Improved quality of life, stimulated local economies

Social Security Act – gave money to the elderly and orphaned and those injured in industrial accidents

Wagner act – restored rights lost when NIRA died, setup **National Labor Relations Board (NLRB)** to ensure employers followed the new law. **Soil Conservation Act (AAA2)** – same thing, money came from treasury

Rural Electrification Act (REA) – lent money to farmers to build power plants

Public Utility Holding Company Act – helped eliminate corruption and inefficiency. 2 holding companies for 1 utility company.

Revenue Act of 1935 – increased income taxes for wealthy corporations/people

1936, Ran against Republican Landon, beat him badly, tried to increase number of justices in Court

Republicans accused him of wanting to be a dictator. Signed bill to speed up judicial processes

The Tree army, part of CCC that planted 2 billion trees in the Great Plains

Roosevelt's Corps – beautified national parks and preserved the environment, part of CCC

Marian Anderson sang at the **Lincoln Memorial** on **Easter Sunday**

Try to sing at **Constitution hall**, but **Daughters of the American Revolution (DAR)**, said no cuz she was black

Eleanor Roosevelt resigned from organization in protest, let her use the Lincoln Memorial.

Eleanor held weekly press conferences where only women were permitted. Women fought for child welfare, education, fair labor standards, and even world peace. **Roosevelt** appointed **Frances Perkins** as Sec of Labor

Also appointed first women to federal appeals court, ambassadors, and director of the mint

NRA codes gave women less pay than men, businesses refused to hire married women during depression

Most people believe that unless the wages were vital, women should stay home. Since jobs were low, they should give them up for men, even if they're impractical, such as clerical, nursing, and teaching

Blacks in 1934 support democrats instead of Republicans to support Roosevelt's new deal

There were about 50 African Americans who served in his administration, known as **the Black Cabinet**

Mary McLeod Bethune, head of **Negro Affairs Division of the National Youth Admin** most influential

Harold Ickes – **Sec of Interior**, integrated his department, appoint blacks to key positions. **PWA** got funds for building of black hospitals, universities, and housing. # of blacks hired must be equal prop to # in community

TVA often refused to hire blacks, **CCC** and other gov positions segregated blacks/whites, lower wages

Forgot federal antilynching laws. Condemned it, but didn't do anything cuz rich white southerners no like

Didn't abolish **poll tax** cuz he wanted to maintain support of southern Whites, prevented many poor from vote

Indian Reorganization Act – by **John Collier, Commissioner of Indian Affairs**, promote culture/preserve tribal ownership of reservation lands. Prevented government seizure unclaimed reservation land and selling it to people who aren't native American. Encourage Natives to establish own governments. Then, **Indian Bureau** can give them funds to build schools, hospitals, establish business, and start arts/crafts programs

Federal Emergency Relief – Provided funds for local and state relief organizations

Emergency Farm Mortgage Act – Provided funds for the refinancing of farm mortgages

Home Owner's Loan Act – provided funds for the refinancing of home mortgages

Federal Housing Administration (FHA) – insured bank loans for the construction and rehab of homes

Resettlement Administration (RA) – helped resettle destitute farmers on better land and unemployed workers in planned communities such as Arthurdale.

National Housing Act – authorized low rent public housing projects

Farm Security administration – lent money to sharecroppers and tenant farmers to help them buy their own farms, established camps for migrant works.

Fair Labor Standards Act – established min wages and max hours for all businesses.

National Youth Administration (NYA) – Created to ease unemployment

Watch for the environment, family, conditions of the kids, the sky, conditions of the background, modern equipment, REA gave 90% rural power, mention electricity somewhere, A Man is a Man because of his job

Watch for the roles of women, New Deal didn't reach minorities, **Tech Unemployment, Champagne Fred**

Cars – signifies unity, the journey of the okies, wealth Advancement in photography spreads news

Lang – photographer of people along the sides of the road, worked for **Farm Securities Administration**

Bags – people picked cotton, but in bags **Buckets** – carried fruit in CA

SFTU – tenant farmers union, fought for higher wages, integrated, maybe roots to civil rights movement

Transients – people who were moving around, no place to live **Birth Rate down**

People who turn from the camera – may be ashamed, may just be so worn out they have no energy

Tents, both foreground and background, road – can signify okies, Grapes of Wrath, Route 66

Boarded windows – security or protection in city, protect against wind of the Dust Bowl in rural areas

Whole family in a single car can represent unity, brought them closer together

Missing father may mean he abandoned them, tore family apart

Stay home, don't move, because there are no jobs available in other towns

No help needed could mean massive unemployment

NRA blue eagle put small business at a huge disadvantage

Emphasis is put on putting people back to work, not giving out money

American Way – highest standard of living

Margaret White – photographed the “American Way”

A man painted his father's house twice to pass time

Eleanor Roosevelt held weekly press conferences so women reporters can keep their jobs

NIRA repealed Yellow Dog contracts that prevented unions **Ickes** – ran PWA until 1939

Proctor and Gamble – Pioneer of the “soap operas”

CIO – unskilled labor union **AFL** – craftsmen labor union

Philadelphia Eagles – football team named after the Blue NRA Eagle

Dust Bowl caused by over planted cotton, loosened topsoil, wind blew away topsoil, caused flood in China a few years back. Riviera believed in communism, but also in free speech. Movies usually have happy endings