

Chapter 19 Notes

Dolores Huerta – negotiator for United Farm Workers. Wanted protective cloths, smoke pollution control, drinking water, wages
Hayden and Mary King – SNCC members, both white, wrote unsigned memo speaking out, was laughed at.
Women’s liberation – freedom from the limits of traditionally female roles. **Friedan** – “**problem that had no name**”
Kennedy appointed **Presidential Commission on the Status of Women** – led by **Eleanor Roosevelt**, then **Esther Peterson**
Women’s rights used to be with the fight for slavery, then split. **19th Amendment gave women right to vote** (UT, WY, CO, ID)
Betty Friedan – **The Feminine Mystique** – ridiculed notions that women were suited only for low pay jobs.
Toni Morrison – described the idea of a black woman seeing every white and every man as an enemy
Citizen’s Advisory Council on the Status of Women – follow up to the Presidential Commission, permanent
Feminists – activists for women’s equal rights. **5%** of managers/administrators and **12 %** of professional/tech workers
Equal Pay Act of 63 – required to pay women/men the same for the same work, only 59 cents – 1 dollar before
Title VII of Civil Rights Act of 64 prohibited discrimination in employment on basis of sex as well as race
FDA approves birth control pill. Abortions were illegal, illegal abortions dangerous, costly. Divorce rate up, marriage down
National Organization for Women (NOW) – started as a statement on **Betty Friedan’s lunch napkin**.
Started in 66, worried that complaints before **Equal Employment Opportunity Commission (EEOC)** not taken seriously
Single women didn’t have power, formed organization. **28 women paid \$5, Friedan wrote on napkin, President**
National Women’s Political Caucus – put women in office and supported candidates who were sympathetic to feminist issues,
Women’s Campaign Fund – raised money for female candidates. **Ella Grasso – Gov of Connecticut** – 1st women elected to state
Janet Gray Hayes – mayor of San Jose, CA – 1st women to head large city. **N. American Indian Women’s Asso.**
Conference of Mexican American Women, Conference of Puerto Rican Women, National Black Feminist Org
Ms. – feminist magazine. Took up controversial issues. Popularized the title “Ms.” Instead of Miss or Mrs.
Other women more radical, **consciousness-raising sessions** – met at participant’s homes to discuss plans.
Freedom Trash Can – threw girdles, bras, hair curlers, false eyelashes, other symbols of feminine enslavement away
Phyllis Schlafly – author, attorney, antifeminist. **The Power of the Positive Woman** – woman’s role at home, traditional.
Dept of Labor ordered employment of % of women, **Education Amendments Act** – banned sex discrimination in education
Everything for boys must also be for girls, vice versa. **Annapolis/West Point** – Military academies open to women
Equal Rights Amendment(ERA)- first proposed by National Woman’s Party, League of Women Voters fear of losing protection
Later approved because protection was conflicting with Title VII. Passed in congress, needed 38 states approval.
30 states quickly approved, Schlafly said ERA would lead to women on the battlefield, elimination of separate restrooms
Only 35 states in the end, **Stop ERA forces** – dramatized concerns in CA. Do you want to be a man or a mouse?”
In IL, little kids held signs saying “Don’t Draft Me”. Got a 3 year extension, but didn’t help
Roe VS Wade – woman’s right to abortion, 1973. Woman’s right in 1st trimester, state can meddle in 2 and 3. **Prochoice/Prolife**
AT&T wanted **FCC** approval of a rate increase for long distance, **EEOC** petitioned to hold up until AT&T stopped discriminating
Accused of giving females low jobs. Civil Rights Act of 64 gave them right to challenge discrimination in workplace
AT&T also called the **Bell System**, Women averaged \$5,500, Men \$7,500. Women didn’t hold high positions
Romner – Chairman **Lilley** – Executive VP **Kingsbury** – Assistant VP
After AT&T, GM gave assembly jobs to women. Consolidated Coal Co gave 20% of miner jobs to women.
10 years later, Chairman Brown spoke to NOW, admitted to be “slow to understand the significance of Title VII”

Chapter 19-2

Cesar Chavez – founder of United Farm Workers. Asked people to boycott table grapes in CA.
Hispanic American – come, or are descended from others who came, from Spanish speaking lands. Began to demand rights
Extended families – grandparents, aunts, uncles, cousins, parents, brothers, sisters. Kept close contact
Barrios – Hispanic neighborhoods. Mexican Americans, Puerto Ricans, Cubans, Central, South America
Braceros – farm workers who were issued temp work permits by the US during WWII.
Undocumented immigrants – illegal aliens. Most Mexicans are descendents of the 1 million that fled Mexico in the 40’s
Puerto Ricans were citizens, many went to NYC. Cubans came after Castro overthrew Batista. Another after CMC
Mariel Boatlift – migration of 130,000 Cubans who left Cuba for the US in 1980. Settle in Miami, NYC, NJ
Representation – electing to public office people who would represent their views High population, low representation
Gerrymandering helped keep representation low. San Antonio elected Democrat **H. B. Gonzalez to House**.
Texans elected **E. Kika de la garza** to represent the **Lower Rio Grande Valley** in the House
La Raza Unida – the people united, political party, formed by **Jose Angel Gutierrez**.
Rodolfo Corky Gonzalez forms **Colorado La Raza Unida**. He was an activist and a poet
Coyotes – people who demanded large sums of money to guide illegal immigrant across, many abandoned them
Immigration and Naturalization Service (INS) – business not to hire illegal guys. Stopped hiring with Spanish name
Illegal guys didn’t apply for aid in fear of being **deported** – to send back to their native land
Quiet Explosion – **Nickname for Chavez**. Centered on grape growing area of **Delano, San Joaquin Valley, CA**.
Fought growers and the **Teamsters Union**, who received permission to represent workers w/o consulting them
Used non-violent tactics, Called boycotts of table grapes, then wine grapes, then lettuce

Hispanic's were regarded as white, so no protection. **Bilingualism** – not using their own language hindered education
Assimilation – incorporation of minorities into the mainstream of society. Bilingualism hurts assimilation
Bilingual education was passed in 74, Supreme Court ruled to help kids who didn't know English, overturned in 1999
FDR gave some power to Natives, but Eisenhower reversed it. 2/3 of natives lived in large cities.
285 Reservations managed by **Bureau of Indian Affairs** w/ no input from the Natives themselves
38% lived in poverty, 50% unemployed, 46 year life expectancy. Suicide rate double
American Indian Movement – tried to achieve social reform by force.
Self determination – participate in the political and economic decisions that affected their lives
Wounded Knee – On the **Pine Ridge Reservation, South Dakota** – Oglala Sioux took over in 54 cars.
Attack was response to a massacre by US 83 days ago, US Marshals started 71 day siege to starve them out
Members of AIM and other Natives joined them, when siege ended, 1 dead, 1 injured. Didn't solve problems
Showed conditions, earlier occupations at **Alcatraz** and **Bureau of Indian Affairs Office in Washington DC**
Indians Claims Commission (ICC) – created by Truman, when it broke up,, taken over by **US Court of Claims**
Gave \$775 million to natives, but they wanted land, not cash, but ICC regulations said cash only
Aleut and Inuit – tribes in Alaska, Alaska Native Land Claims Settlement Act – 40 million acres to native and 962million cash
Taos of New Mexico - wanted **Blue Lake**. Got forest and lake for Taos township. . **Hopi and Navajo fight over land**
John Stevens – **Passamaquoddy** tribal leader – tries to get compensation for land lost over the years
Maine Implementing Act – provides 81.5 mil to buy back land lost under the treaty, Sioux got 106 million. Puyallup got 162 mil

Chapter 19-3

Bob Dylan – gave popular music a social consciousness. Hailed him as their **Guerilla Minstrel** **Blowin' in the Wind**
Bringing it All Back Home (Album), appeared at **Newport Folk Festival**, **Like a Rolling Stone**
Jack Kerouac and Allen Ginsberg – youth social critics. Baby Boomer Teens lived on the edge of nuclear war
Generation Gap – the differences in attitudes between people of different age groups. Youth communicated through music
First popularized **Rock and Roll**. Availability of small, cheap, portable radios let teens listen to anything w/o disruption
Establishment – people and institutions that represented power, authority, and the status quo. Rejected by teens
Kids “did their own thing”, “broke away from regular habits of employment and consumerism. Do what parents don't do
Stressed inner feelings over intellect, science/tech brings the world on the brink of nuclear war
Hippies – members of the counterculture, search for peak moments in sex and drugs. Sex just to shock parents
Guru – spiritual leader – **Timothy Leary**, guru of drug users, academic dropout, experimented with LSD at Harvard, .
Fired for breaking agreement to not involve students. Supported drugs, **Turn on, tune in, drop out**
LSD had side effects, “**bad trips**”, and genetic effects. **Marijuana (grass, pot) increased**
Charismatic Leaders – individuals who possessed remarkable personal appeal. Religious groups to get away from materialism
Many were authoritarian. Leader dominated and controlled their lives, arranged marriages
Authoritarian figure became parent figure, believers extended family. People then rejected their previous lives
Parents accused religious sects of mind control, some attempted to kidnap their kids. Right to choose religion
Unification Church - **Moonies**, Korean founder **Rev. Moon**. Jesus said he was next **messiah**, restore **Kingdom of God**.
Hare Krishnas – founded by **Swami Bhaktivedanta**, traced to Hindu sect from 15th century India, worshiped **Krishna**.
John Didion – **Slouching Towards Bethlehem** – book about loose teens wandering from city to city
These people concentrated at corner of **Haight and Ashbury in SF, near GG Park**, and in **East Village in NYC**
Pad – a room with a few mattresses on the floor or horizontal space sufficient to roll out a sleeping bag. Anyone to “crash” a night
The Diggers – loose group, operated “free store” of used clothing. As density grew, violence erupted. People went to country
Communes – communities that shared property in common. Previous communes were **Shakers** and **Harmony Society**
Twin Oaks, Louisa, VA – eliminated distinctions between men/women's work.
Eden Rather than Utopia – secluded spots of natural beauty where people can act as they wish w/o disturbing their neighbors
Didn't like order, planning, or organization. . **Kanter** – **Commitment and Community** – bad sides of communities.
No rules, no protection, overrun by “weekend hipster”. No money, no industry, failed
Cultural diffusion – aspects of the counterculture adopted by the US Mainstream. Diet, fashion, music, art
Rapid growth of health food stores and veggie restaurants, new foods available, more attention on health and diet
People dressed in costumes instead of occupational uniforms. Men/women switched fashions (colorful/comfortable)
Started wearing military styles – inexpensive, blurred lines of social class. Hair was the most stunning symbol
Hair – musical “**Make American beautiful–give a hippie a hair cut**”. **Long hair for males ultimate symbol of defiance**
Later, became acceptable. **Rhythm and Blues (R&B)** – stressed beat over lyrics, by blacks in the 50's
Chuck Berry and Little Richard – added lyrics to R & B to deliver a message.
Philips – Memphis recording engineer – found **Elvis**, joined in stardom by other whites such as **Buddy Holly**
Beatles – 4 men from Liverpool, debuted in US on the **Ed Sullivan Show**, **Beatlemania** swept the nation
Jimi Hendrix – revolutionized the electric guitar
Woodstock – **Max Yasgur's** dairy farm in **Bethel, NY**. Over 400,000, through rain, crowded, stars performed.
Altamont – Similar to Woodstock, celebrated the new music, dance revolutionized, people danced alone
Andy Warhol – used images of famous people, such as M. Monroe or Liz Taylor, reproduced household items.

Roy Lichtenstein – used comic strips. Put Blam and Pow into his paintings

Robert Rauschenberg – Bed – real quilt and pillow. Incorporated actual objects into his art

Claes Oldenburg – reproduced common, everyday objects such as 3 way electric plug, toilet seat in a gigantic scale

Happening – sets the scene, then reacts to audience reaction, so each performance was unique

Paul Butterfield and Tina Turner – Butterfield integrated tradition Blues into new beat, Tina did the same with Soul music

Cream rose to the top as the ultimate heavy guitar band. **Miss American** didn't change

VW **"Bugs"** – Volkswagens decorated in vibrant colors and unusual designs. **Laugh In** – popular television show

Wham-O – company that made the Frisbee, sponsored contest in Hollywood Bown. **Lava Lamp** – fad of the 60's